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February 7, 2017

<http://bit.ly/cemooedx>

# A Game Changer for Development?

A MOOC\* by the  
World Bank Group  
in collaboration with edX

#CitizensEngage

It is widely acknowledged that government works best when citizens are directly engaged in policymaking and public service delivery.

But what conditions are needed for citizen engagement initiatives to be effective? And does citizen engagement actually lead to tangible differences in people's lives?

This course provides a critical analysis of citizen engagement both in theory and practice, and presents an overview of how it can be leveraged to achieve development outcomes.

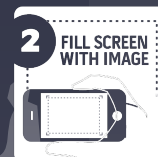


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## COURSE SYLLABUS

Week 1 Citizen Engagement – What it is and Why it Matters

Week 2 Engaging Citizens for Improved Policymaking

Week 3 Can Engaging Citizens Bring Better Services?

Week 4 Innovations in Citizen Engagement

Workload 2 – 4 hours/week

## AUDIENCE

- Government officials
- Development practitioners,
- Students, and the general public.

There are no minimum requirements — anyone is welcome to participate.

\*Massive Online Open Course